

## HKCC applications at record high

The Hong Kong Community College (HKCC) received more than 5,000 applications this summer — an increase of 60 per cent compared to last year — for its 13 Associate Degree programmes. Among them, about 2,400 were admitted for the 2004/05 academic year.

Apart from Business, popular programmes among the applicants were Health Studies, Arts and Science, to name a few. In answer to the high demand for its Associate in Business, HKCC has further extended its deadline and increased the quota for its Business programme offered at the campus of Zhuhai.

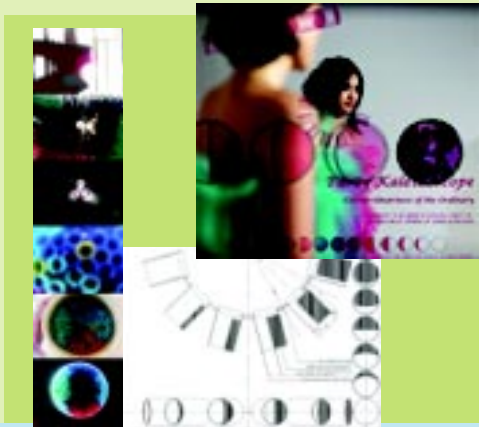
Since 2001, PolyU and the Harbin Institute of Technology have jointly set up an International College for Innovative Training (ICIT) for secondary school graduates. Sharing the same curriculum with the Associate in Business in Hong Kong, the Zhuhai programme requires students to spend their first year in ICIT for foundation study and to return to Hong Kong for the second year of advanced study.

Earlier on, HKCC signed a Memorandum of Understanding with the Monita Hair and Beauty College to launch Hong Kong's first Associate Degree in Beauty and Health Therapy this September. In addition to academic study in beauty and health, the two-year full-time programme includes a wide variety of professional training in healthcare, such as immunology, cosmetics chemistry, diet and health, and microbiology.



(From left) Dr Simon Leung, Director of HKCC, Ms Cheng Ming-ming, Chairman of Monita Group Limited, and Prof. Thomas Wong, Dean of PolyU's College of Professional and Continuing Education, celebrate the new collaboration.

## SPEED design courses a big hit for professionals



The School of Professional Education and Executive Development (SPEED) recently held an exhibition on campus to feature outstanding design works of its students.

The exhibition featured more than 200 creative works from six design programmes, including art, product, graphic, interior, fashion, and jewellery design. These courses, ranging from 42 to 96 teaching hours in duration, were offered under SPEED's Credit Accumulation Mechanism.

Highlights this year included outstanding works by professionals from non-design sector such as accountants, engineers and management professionals. Despite their non-design background, many students found the SPEED courses useful in unleashing their creativity and design talent which was beneficial to their current jobs.

## HKCyberU partners with Sheffield Hallam to nurture management talents



Hong Kong CyberU (HKCyberU), the online education arm of PolyU, invites applications for its two Master's programmes offered in partnership with the School of Computing and Management Sciences of Sheffield Hallam University in the UK.

The programme MSc in Information Technology and Management is designed to enhance students' skills in technical development and strategic management of information systems in organizations. The other programme MSc in Business Intelligence is jointly developed by Sheffield Hallam University and SAS — a market leader in business intelligence software and services.

For application and programme details, please visit the website at [www.hkcyberu.com](http://www.hkcyberu.com).

