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THE HONG KONG  
POLYTECHNIC UNIVERSITY  
香港理工大學

COVER STORY

# Fundraising drives



The tightened government budget for tertiary education has prompted universities to step up their efforts in fundraising. During such times of need, PolyU is, however, delighted to find many helping hands from within and outside the PolyU community. With the concerted efforts of members of the University Council and Court, President, staff, alumni, students, friends and supporters of PolyU, the University has raised about \$180 million between March and December last year.

## Charity starts at home

To take the lead in raising funds for the University, President **Prof. Poon Chung-kwong**, together with members of the senior management, has launched a “**PolyU Staff/Student Donation Matching Scheme**” last October.

With the generous pledges of \$350,000 by Prof. Poon, \$150,000 by Deputy President **Mr Alexander Tzang** and a total of \$500,000 from the Vice Presidents, Associate Vice President and Faculty Deans, the \$1 million matching scheme was formed to boost support from within the University.

Under the scheme, every two dollars donated by staff or students will be matched by one dollar from the \$1 million fund. All three dollars will then be used to match funding dollar-for-dollar from the Government's Matching Grant Scheme, thus generating a total of six dollars for the University. Apart from the funds matched from the Government, the sum raised by the department as well as dollars matched from the PolyU Scheme will go back to the respective department for their use.

The inventive scheme was met with enthusiastic response. By December 2003, over \$2 million have already been raised by various units and departments. The top three fundraising departments are the Jockey Club Rehabilitation Engineering Centre, Department of Applied Biology and Chemical Technology and School of Accounting and Finance. In addition, the PolyU Staff Club has donated a sum of \$50,000 to the PolyU Development Fund. The overwhelming response to the fundraising appeal is a demonstration of the concerted efforts made by PolyU staff and students to support the University.

## New Council Chairman appointed

**Mr Victor Lo Chung-wing**, Chairman and Chief Executive of Gold Peak Industries (Holdings) Limited, has succeeded Dr Sir Gordon Wu Ying-sheung as Council Chairman of PolyU while Sir Gordon has taken up the Chairmanship of CityU Council, both for a period of three years with effect from 1 January 2004. The two appointments, made by the Chief Executive, were announced by the Government on 19 December.

# draw heartening response

## What a wonderful surprise

Following the establishment of a \$1 billion Matching Grant Scheme by the Government last July, PolyU — with our outstanding record in teaching, research and partnership with the industry — has received a series of major donations. Among them, the largest benefaction came from **Dr Lee Shau-kee**, Chairman of Lee Shau Kee Foundation and a Founding Court Member of PolyU.

Originally planning to contribute a gift of \$42.5 million to PolyU, Dr Lee took all by surprise by generously increasing the sum to \$45 million during the donation ceremony held in September. He did so at a spontaneous invitation from President Prof. Poon, who pointed out that a donation of \$45 million could help the University match an equal sum from the Government, rounding up the total to \$90 million.

“By its Chinese pronunciation, the figure ‘nine’ can be taken to mean ‘long lasting’ — representing Dr Lee’s long term support to PolyU and an auspicious symbol for a happy occasion indeed,” said Prof. Poon. This dramatic development, which happened in just a minute, marked an unprecedented scene in the history of fund-raising among local universities.

Dr Lee’s magnificent contribution was the largest received by the University since the establishment of the Matching Grant Scheme. Dr Lee remarked, “I share the University’s mission of nurturing preferred graduates for society, and its outstanding results are evident under the able leadership of the Council Chairman Sir Gordon Wu and Prof. Poon.”



At an impromptu invitation of Prof. Poon, Dr Lee generously increases his donation sum from \$42.5 million to \$45 million.



Dr Lee’s donation is the largest single amount received by PolyU since the establishment of the Government’s Matching Grant Scheme.

## 3 records set by PolyU

**With its unifying efforts and creativeness, the University has scored three firsts in Hong Kong in its recent fundraising campaigns.**

The first of the three happened on 23 September 2003 at the donation ceremony of Dr Lee Shau-kee. Dr Lee, who initially agreed to donate \$42.5 million to PolyU, decided to increase his sum to \$45 million at an impromptu invitation of Prof. Poon. Dr Lee said, among other institutions, PolyU stood out with clear vision in providing professional education and research of an applied nature. The generous donation was made to pay tribute to the University’s outstanding performance.

The second first occurred last November when PolyU proudly received a donation of RMB5 million yuan from Dr Lu Guanqiu, Founder and Managing Director of Wanxiang Group and an honorary graduate of PolyU. The significant donation has made PolyU the first institution in Hong Kong to receive such a large donation from the mainland. Dr Lu’s contribution also sets a good example for leaders and entrepreneurs on the mainland to support higher education in Hong Kong.

The third first was the unique “PolyU Staff/Student Donation Matching Scheme”, initiated by President Prof. Poon Chung-kwong, together with members of the senior management. The scheme was extremely well received. As of December 2003, over \$2 million dollars were pledged from various departments and funds were quickly matched from the scheme. The \$1 million scheme, which is the first of its kind, has reaped overwhelming response from staff and students.

## Ardent support from community at large



*Mr Jonathan Choi Koon-shum, President of Sun Wah Group, has generously donated \$15 million to the University.*



*A keen supporter of PolyU and education, Dr David Chu, Group Chairman of Mission Hills Group, has generously contributed \$10 million to the University.*



*Known for his support for charities and education undertakings, Dr Stanley Ho has recently donated \$10 million to PolyU.*



*Dr Lu Guanqiu is the first mainland entrepreneur who has made a large donation of RMB5 million yuan to PolyU.*

In response to the Government's Matching Grant Scheme, PolyU was most fortunate to have received a host of donations from members of the University Council and Court from March to December last year. Among them, a significant donation came from former Council Chairman **Dr Sir Gordon Wu Ying-sheung and Lady Ivy Wu** who have donated \$15 million to the University. Another sizable donation came from Council member, **Mr Jonathan Choi Koon-shum**, who is also President of Sun Wah Group. Mr Choi generously made a donation of \$15 million in support of the University's long term development. In addition, current Council Chairman **Mr Victor Lo Chung-wing**, council members **Mr Roy Chung Chi-ping, Dr Chow Yei-ching, Mrs Katherine Ngan Ng Yu-ying, Mr Kenneth Ting Woo-shou** and **Mr Yu Kwok-chun** have also rendered their generous support to PolyU.

Other heartening support was also received from members of the University Court, including **Dr Cheng Yu-tung, Dr David Chu, Dr Patrick Fung Yuk-bun, Dr Stanley Ho, Mr Ng Wai-hung** and **Dr Stephen Tai Tak-fung**.

Renowned for its close link with the commercial sector, PolyU has also registered support from business leaders. A recent donor is **Mr Lim Por-yen**, Chairman of Lai Sun Group of Companies, who delivered his donation to the University on Christmas Eve.

PolyU has also pioneered in raising funds from the mainland. Last November, PolyU received a donation of RMB5 million yuan from **Dr Lu Guanqiu**, Founder and Managing Director of Wanxiang Group and an honorary graduate of PolyU. The significant donation has made PolyU the first institution in Hong Kong to receive such a large amount of donation from the mainland.



*A warm Christmas gift: Mr Lim Por-yen (middle) and representatives from Lai Sun Group of Companies presented a donation cheque of \$10 million to the University on Christmas Eve.*



*The University is privileged to have received support from local business leaders, Mr Lee Siu-lun and Mr Ho Ting-sik. (From left) Mr Alexander Tzang, Mrs and Mr Lee, Prof. Poon, Mr and Mrs Ho and Mrs Poon pose at the donation ceremony.*



*Prof. Poon and Sir Gordon thank Dr and Mrs Chan (middle) for their devotion to PolyU.*

## Driving support from old boys & girls

Deputy President Mr Alexander Tzang, who plays a key role in directing the University's alumni and fundraising efforts, said PolyU now needs the support of its alumni and friends more than ever before. "Their donations mean a lot to us; not only did they enable the University to match grant from the Government, they also set good examples for others to follow," said Mr Tzang.

**Dr Raymond Chan**, alumnus and Group Chairman and CEO of IDT International Limited, is one of the shiny examples. In the last few years alone, Dr Chan has donated no less than \$27 million in support of his alma mater. In recognition of his benefaction, the University dedicated a wing of its Professional Complex and the swimming pool in the Student Halls of Residence to Dr Chan and his wife **Mrs Shirley Chan**, and had them named after Mrs Chan.

Other enthusiastic alumni demonstrated their support to the University by supporting the University's ongoing "**Tree Sponsorship Campaign**". They included **Mr Ng Wing-hong**, 1939 Building graduate; **Mr George Ko**, 1960 Mechanical Engineering graduate; **Dr Ng Tat-lun**, 1962 Production Engineering and 1969 Management Studies graduate and current PolyU Council member; **Mr Shi Kai-biu**, 1972 and 1973 Electronic Engineering graduate. Friends overseas from the **PolyU (Eastern Canada) Association**, **PolyU (Western Canada) Association** and **PolyU (Australia) Association** also played their part and raised fund through this campaign.



*A tree naming ceremony was held last July in appreciation of the support received from PolyU alumni and sponsors.*

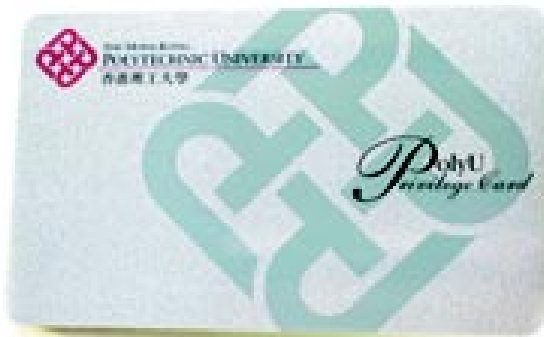


*(From left) Mr David Chris Lee, Mr Alexander Tzang, Dr David Chu, Mrs Olivia Yu, Mr William Chan and Ir Peter Wong officiate at the PolyU-Kum Shing Invitation Golf Tournament.*

## Flamboyant activities to raise fund

In order to mobilize support from the community, creative minds were brought together to brainstorm new fundraising initiatives. Very recently, the University held its second golfing event, namely, the **PolyU-Kum Shing Invitation Golf Tournament**, at the Mission Hills Golf Club in Shenzhen to raise funds on the green.

The game attracted more than 140 business and community leaders to attend, including **Mrs Olivia Yu**, President, Hong Kong Chinese Lady Golfers Association and Hong Kong Lady Professional Golfers Association, and celebrities from the Hong Kong Super Stars Soccer Team. It also registered support from large corporations like Deloitte Touche Tohmatsu, Goldlion Far East Limited, Yue Hwa Chinese Products Emporium Limited and IDT International Limited. Apart from providing a networking opportunity, the fun-filled event raised more than \$1 million.



Last September, the University launched the first-of-its-kind “**PolyU Privilege Card**” programme to enlist support from friends and alumni of the University. With a minimum donation of \$1,500, donors are invited to be members of the card programme. Cardholders are offered special discounts and benefits in dining, entertainment and shopping from major hotel chains, restaurants, retail outlets as well as university facilities and educational services. Through soliciting annual donations, the programme seeks to promote ongoing support from the community.

Since the launch of the programme, more than 1,800 members have already signed up, generating over \$2.7 million donation for the University.

PolyU friends and supporters are also encouraged to render their support to the University by becoming “**Chair Sponsors**” for the seats in the Chiang Chen Studio Theatre, Jockey Club Auditorium or other lecture theatres. Or they can become “**Bricks Sponsors**”, with their names marked on bricks on campus. With a minimum donation of \$500, donors’ names will be acknowledged on the University website.

Sharing his tips on fundraising, Prof. Poon remarked: “It takes years for any institution to build its fundraising network. This is the case for many leading universities in the US and Europe. Compared to other sister institutions, I am pleased to say so far PolyU has performed satisfactorily.”

“While we are most grateful to see many helping hands from different sectors of the community, we will continue to work hard and pull support together to strive for a better, brighter future for PolyU.”

*Interested in making a contribution to PolyU?*  
*See p.31 and back cover of this issue, or visit <http://www.polyu.edu.hk/aado/donation/>.*



# Thanks a million

The University is privileged to have long enjoyed strong support from the private sector and the community at large. Over the recent months, particularly since the launch of the Government's Matching Grant Scheme, numerous friends and alumni have warmly contributed their donations to PolyU. Overseas PolyU associations in the Western and Eastern Canada as well as Australia also took action to raise funds for the University.

PolyU remains gratefully indebted to all donors for their trust and kind benefaction, regardless of the scale of their donations. The following lists in alphabetical order the individuals and corporations that have each made or confirmed to make a donation of \$1 million or above to PolyU from 6 March 2003 to 31 December 2003. *Profile* will bring you more updates in our coming issues.

- Chan Hon Yin Couple Charity Trust 陳漢賢伉儷慈善信託
- Mr Anthony Chan Kwok-hung 陳國雄先生
- Dr Cheng Yu-tung 鄭裕彤博士
- Chevalier Culture and Education Foundation Limited 其士文教基金會
- Mr Jonathan Choi koon-shum 蔡冠深先生
- Dr Chow Yei-ching 周亦卿博士
- Dr David Chu 朱樹豪博士
- Mr Roy Chung Chi-ping 鍾志平先生
- The Croucher Foundation 裘槎基金會
- Drs Richard Charles and Esther Yewpick Lee Charitable Foundation 利銘澤黃瑤璧慈善基金
- Dr Kenneth Fang 方鏗博士
- Dr Patrick Fung Yuk-bun 馮鈺斌博士
- Dr Stanley Ho 何鴻燊博士
- Mr Ho Ting-sik 何廷錫先生
- The Hong Kong Jockey Club Charities Trust 香港賽馬會慈善信託基金
- ING Life Insurance Company (Bermuda) Limited 安泰人壽保險(百慕達)有限公司
- K K Ho International Charitable Foundation 何關根國際慈善基金
- Keswick Foundation Limited 凱瑟克基金
- Mrs May Kwong Hui May-kuen 鄺許美娟女士
- Mr Raymond Lee Man-chun 李文俊先生
- Dr Lee Shau-kee 李兆基博士
- Mr Lee Siu-lun 李兆麟先生
- Mr Lee Wan-keung 李運強先生
- Dr Li Ka-shing 李嘉誠博士
- Mr Lim Por-yen 林百欣先生
- Mr Victor Lo Chung-wing 羅仲榮先生
- Dr Lu Guanqiu 魯冠球博士
- Misereor E.V.
- Mr Ng Wai-hung 伍偉雄先生
- Mrs Katherine Ngan Ng Yu-ying 顏吳餘英女士
- Mr Frank Pong Fai 龐輝先生
- Dr Stephen Tai Tak-fung 戴德豐博士
- Dr Jack Tang Chi-chien 唐驥千博士
- Dr Tin Ka-ping 田家炳博士
- The Tung Foundation 香港董氏慈善基金會
- Wong's International (Holdings) Limited 王氏國際(集團)有限公司
- Dr Sir Gordon Wu Ying-sheung and Lady Ivy Wu 胡應湘爵士及夫人
- Mr Yu Kwok-chun 余國春先生

# 理大籌募運動 社會熱烈支持

## 面

對政府收緊對大學教育的撥款，各院校均費盡心思，推行各種籌款新招數。在這非常時期，理大很榮幸能夠得到社會各界的支持。在校董會及顧問委員會成員、校長與理大全體同事、校友、學生及其他友好眾志成城的努力下，理大自去年三月至十二月底，成功籌得捐款約一億八千萬，成績令人鼓舞。

### 發動校內籌款

為推動校內的籌款風氣，校長**潘宗光教授**與管理層成員率先發起籌款活動，於去年十月成立一個專為**理大教職員及學生而設的補助基金計劃**。

該基金總值港幣一百萬元，分別由潘校長捐出三十五萬元、**曾慶忠**常務副校長捐出十五萬元，以及各位副校長、協理副校長及學院院長合共捐出五十萬元而組成，目的是鼓勵校內成員踴躍捐款。

根據該計劃內容，各同事或學生每捐出兩元，便可獲配對一元，籌得的三元將用作向政府的「等額補助基金計劃」申請額外資助。在籌得的六元款項中，其中三元將撥入大學發展基金，餘款將撥歸最初籌得捐款的部門作為經費。

計劃推出以來反應踴躍，直至去年十二月，各部門共承諾捐出款項二百多萬元，遠超該計劃可申請的配額。其中籌得最多款項的三個部門分別為：賽馬會復康科技中心、應用生物及化學科技學系、會計及金融學院。另外，理工大學教職員會所代表各會員，捐出五萬元給本校的發展基金，充份反映理大上下一心，為大學的未來積極捐輸。

### 李博士慷慨解囊 令人喜出望外



潘校長感謝李兆基博士對理大的慷慨捐助

自政府於去年七月成立十億元的「等額補助基金計劃」以來，本校有幸獲得多位社會賢達的大力捐輸。他們的善舉進一步肯定理大在教學、應用科研及與工商界聯繫等方面的成就。其中最大筆單項捐款來自李兆基基金主席兼理大顧問委員會創會成員**李兆基博士**。

為答謝李博士的慷慨解囊，理大特別在九月二十三日舉行捐贈儀式，李博士除親臨理大校園出席典禮外，更為在場的嘉賓帶來驚喜。李博士即場接受潘校長的邀請，把本來四千二百五十萬的捐款增至四千五百萬元。潘校長於儀式上指出，基於政府的「等額補助基金計劃」，總數四千五百萬元的捐款，將可為理大帶來合共九千萬元的善款。根據中國傳統，數目字「九」字音如同長長久久，代表李博士對理大的長久支持，並具有吉祥的意思。潘校長這別開生面的籌款招數，也成為一時佳話，受到傳媒的廣泛報導。

李博士於捐贈儀式上說：「理大的辦學宗旨在本地高等院校中為最鮮明，不少畢業生亦已成為香港經濟的骨幹。近年，全賴胡爵士及潘教授的卓越領導，理大在多方面有長足的發展。」

### 各界人士伸出援手

自政府成立等額補助基金計劃以來，理大很榮幸於去年三月至十二月期間，得到多位校董及顧問委員會成員的大力支持，熱心人士包括前任校董會主席**胡應湘爵士及夫人**合共捐出一千五百萬元。另一筆捐款來自校董兼新華集團主席**蔡冠深先生**，他捐出一千五百萬元，支持理大的長遠發展。現任校董會主席**羅仲榮先生**及其他校董，包括：**鍾志平先生、周亦卿博士、顏吳餘英女士、丁午壽先生及余國春先生**等亦不甘後人，向本校慷慨解囊。

多位顧問委員會成員亦對大學籌款義不容辭，包括：**鄭裕彤博士、朱樹豪博士、馮鈺斌博士、何鴻燊博士、伍偉雄先生及戴德豐博士**等。

憑藉理大與工商界的緊密聯繫，本校亦得到多位商界領袖的支持。聖誕節前夕，本校很榮幸獲得麗新集團主席**林百欣先生**捐出一千萬元，為理大送來一份溫馨的聖誕禮物。

此外，本校又率先在中國內地籌款，鼓勵內地企業支持本港教育事業。去年十一月，理大得到萬向集團董事長兼本校榮譽博士生**魯冠球博士**的鼎力支持，捐出人民幣五百萬元，令理大成為首所獲內地企業大筆捐款的本地大學。魯博士的熱心捐助意義殊深，不單有助鼓勵內地企業支持本港教育，更肯定了理大在教育事業方面的發展，深得內地商界的認同。

### 凝聚校友動力

常務副校長**曾慶忠先生**除管理校務之外，亦親身統籌有關校友事務及籌款的事宜。他表示在此非常時期，理大特別需要校友的支持。他說：「校友們的捐款不單有助大學向政府申請等額補助，更立下好榜樣，鼓勵其他校友支持母校。」

校友兼萬威國際有限公司主席兼行政總裁**陳煒文博士及太太陳鮑雪瑩女士**便是最佳例子。單就過去數年，陳博士與太太先後向母校捐出不少於二千七百萬元的款項。為答謝陳博士對理大的



陳煒文博士與太太攝於學生宿舍內的陳鮑雪瑩游泳池前

支持，大學先後把專業大樓的一翼及學生宿舍的游泳池以陳女士的名字命名。

# 理大籌款創先河

為鼓勵社會各界支持本校的長遠發展，理大積極策劃多項籌款活動，部份形式別開生面，更在本港高等院校籌款工作中創下三個第一。



首個第一為去年九月二十三日於李兆基博士捐贈典禮之上。潘校長一破傳統，即場邀請李博士把本來四千二百五十萬的捐款增至四千五百萬元。李博士亦非常爽快，大筆一揮，馬上在支票上簽字作實。潘校長這別開生面的籌款招數，創本地學術界的先河，並成為一時的佳話，受到傳媒的廣泛報導。



第二個第一為去年十一月，理大獲萬向集團董事長兼本校榮譽博士生魯冠球博士捐出人民幣五百萬元，令理大成為香港首所大學獲內地企業家的大筆捐贈。魯博士的捐款不單肯定了理大在教育方面的成就，更表示本校的教學理念亦得到內地商界及企業的認同。



第三個第一為去年十月，校長潘宗光教授與管理層成員成立一個專為理大教職員及學生而設的一百萬元補助基金計劃。計劃推出以來反應踴躍，直至去年十二月，已成功從各部門籌得超過二百萬元。該活動形式新穎，成功吸引理大全人齊心支持，有別一般學界的籌款活動，成績令人鼓舞。

部份校友亦透過支持理大的**樹木贊助活動**，表達對母校的關心。首批參與贊助活動的熱心校友包括：一九三九年建築學系畢業生**伍永康先生**、一九六零年機械工程學系畢業生**高德賢先生**、一九六二年生產工程學及一九六九年管理學系畢業生、現任理大校董**伍達倫博士**、一九七二及七三年電子工程學系畢業生**余繼標先生**。最令人興奮的是遠至海外的友好，包括**加東、加西及澳洲員生會**的代表亦積極發起籌款活動，支持理大的發展。為感謝各成員的慷慨捐助，本校於去年七月特別舉辦了一個樹木命名儀式，以贊助者的名字，為校園內茁壯的樹木命名。



理大創先河舉辦高爾夫球邀請賽籌募經費

## 籌款活動見新猷

為吸引社會人士對教育界及理大的支持，本校首創多個籌款活動。早陣子，理大於深圳觀瀾湖高爾夫球會舉辦「**理大金城營造高爾夫球邀請賽**」，為大學籌募經費，是項活動已第二屆舉行，參加者均對是項活動反應十分熱烈。

當日，比賽吸引超過一百四十名商界及社區領袖參加，並邀得香港華人女子高爾夫球總會主席及香港女子

職業高爾夫球協會主席**鄭文雅小姐**及明星足球隊的藝人代表出席，一時星光熠熠。該活動更獲得不少企業機構的贊助或派員出賽，其中包括德勤·關黃陳方會計師行、金利來(遠東)有限公司、裕華國產百貨有限公司、萬威國際有限公司等，既為參賽者提供一個輕鬆的社交聚會，又成功為理大籌得超過一百萬元。

去年九月，理大推出「**理賞卡**」**優惠計劃**，以鼓勵校友及社會人士的捐款。各捐款人只需每年向理大捐助一千五百元以上，便可獲邀參加該計劃，享受多項飲食、娛樂、購物及進修課程的折扣及優惠。該計劃希望透過每年一度的捐款，鼓勵社會人士支持理大發展。計劃推出以來，已成功招募一千八百名會員，為本校籌得超過二百七十萬元。

另外，熱心人士亦可透過捐款成為理大贊助人，包括：「**理大紅磚贊助人**」、「**蔣震劇院(或其他演講廳)座位贊助人**」、「**賽馬會綜藝館座位贊助人**」或「**理大樹木贊助人**」。其中，本校將透過網頁向捐贈金額五百元或以上的捐款人表達謝意，以答謝他們對理大的支持。

潘教授在分享籌款心得時說：「對於任何一所院校來說，要建立一股成熟的籌款風氣需時多年，這正是歐美多所知名大學的情況。相對其他院校，理大目前的籌款成績教我們感到十分興奮。在此，我們除衷心感謝社會各界對理大的支持外，我們也承諾會竭盡所能，繼續為各行業及社會提供優質的教學及科研，及支持香港工商界的持續發展，為香港社會建設更美好的將來。」

欲知更多有關捐助理大的資料，請參閱第三十一頁及封底故事，或瀏覽網址 <http://www.polyu.edu.hk/aado/donation/>。

