Graduates preferred by the market

he University's annual Graduate Employment Survey indicated satisfactory job prospects for our students, as over 95 per cent of our 2002 graduates were either engaged in job or study three months after their graduation. PolyU graduates were recorded an average monthly salary of over \$10,000 in spite of the stagnant job market.

A total of 3,837 students responded to the survey, out of the 4,172 graduates in year 2002.

Among the various employment sectors, community or social Services absorbed the largest portion of employed degree graduates (18.2 per cent). In terms of job nature, administration and management field absorbed the greatest number of graduates (16.8 per cent).

In an independent survey released earlier by the Website Education18.com, the perceived working values of PolyU graduates have increased significantly in the eyes of the employers. A total of 192 employers were interviewed. Among the eight UGCfunded institutions, PolyU was ranked the third after HKU and CUHK. For details of the survey, see www.education18.com.



Top five degree programmes with the highest employment rate

Programme	Employment rate	Average monthly salary
Nursing	100%	\$17,850
Social Work	100%	\$16,699
Colour & Textile Studies	100%	\$10,647
Financial Services	100%	\$9,805
Shipping Technology & Management	100%	\$9,675

Some 4,800 newcomers join PolyU

he new academic year kicked off on 1 September with a series of welcoming ceremonies held for some 4,800 freshmen joining the University. This year, PolyU has offered about 2,600 full-time places for undergraduate students and 2,200 full-time places for higher diploma and diploma students.

About 82 per cent newcomers who were admitted via JUPAS have chosen PolyU as one of their top three (Band A) institutions. Seven undergraduate programmes have been so popular among the JUPAS applicants that all offers were made to Band A applicants. They are Computing and Management (double degree programme), Global Supply Chain Management, Social Policy and Administration, Design, Management, Social Work and Tourism Management.

In line with the University's objective of promoting internationalization, about 100 non-local students were recruited for various levels of study. To further the all-round development of the students, another 700 local students were offered to study at PolyU via the JUPAS "Sub-system for School Principals' Nominations" and PolyU's "Non-academic Achievements Self-Recommendation Scheme" and the "Outstanding Sportsman Recommendation Scheme". &

STUDENTS

The School of Hotel and Tourism Management (HTM) has recently presented Mrs Kitty Byron, Human Resources Services Manager of Walt Disney World Co. in the US, its Outstanding Alumni Award. The award recognizes her exceptional achievement in the profession and contributions to the community and PolyU.

Outstanding tourism alumnus honoured

Upon her graduation from HTM in 1985, Mrs Byron first started working for Walt Disney World by participating in a cultural exchange programme. Since then, her talent was revealed in a variety of projects. In 2000, she was selected as a Walt Disney World Ambassador. Despite her successful career, Mrs Byron still spares time to contribute to the University's hospitality education.

Engineering talents eye world's championship

PolyU will send forth four mechanical engineering students to take part in the final round of an international competition organized by the American Society of Mechanical Engineers International to be held in Washington DC in November. With their innovative project "Hydro-powered Ore Carrier" designed for mine operation, the team has beaten other teams from India, Japan, Singapore, South Korea, Europe, New Zealand and Australia to represent the region to take part in the competition. This is the second year the University has won the chance.



Skilled youngster makes name in St Gallen

Computing student Lam Kin-chung made a name for himself by winning the Silver Medal of the 37th World Skills Competition 2003 held in St Gallen, Switzerland. In spite of his brief preparation – only three weeks' time, he scored only three points less than the Gold Medal winner from Singapore in the category of PC and network project.

This year, over 700 competitors from 36 nations met at St Gallen in June to prove their various trade skills by using computer-controlled machining centres, cutters, bricks, welding equipment and a wide variety of other special tools.



Big hand for top construction students

Faculty of Construction and Land Use organized a Presentation Ceremony for Dean's Honours List and Outstanding Students. Students placed on the Dean's Honours List 2002 are among the top five per cent whom have an averaged GPA of 3.5 or above in 2001/02.



Infiniti Rally scores victory

Fourteen students and teachers of the Multimedia Innovative Centre scored Gold Award in the Open Group of the Hong Kong Computer Game-Maker Challenge 2003 held by CUHK in July.

After three months of hard work, the winning team has made breakthrough in car racing game design with its project "Infiniti Rally". To increase the excitement, the programme comes up with a new race course at the start of each game.

Training leaders for tomorrow Statudents



his summer, the University's large-scale "Leadership and Competence for Success Programme" (LCSP) drew 130 students to take part in its intensive training camps.

The pioneering LCSP camps lasted for a week and consisted of interactive training sessions and experiential learning activities. During the camps, students had ample opportunities to know more about themselves and to unleash their potentials in creativity and leadership.

Highly recommended by past student participants as a programme for achieving personal breakthroughs - some even described it as a turning point of their lives, LCSP has trained more than 1,400 students since 2001.

The programme was established in line with PolyU's strategic objective of enhancing the all-round development of students. An LCSP Alumni Association was set up last year to unite members of LCSP.



Online competition to boost e-learning



he territory-wide "IT Contest for Secondary Schools 2003", jointly held by PolyU and the Education Manpower Bureau, came to a successful close after rounds of keen and exciting competition.

Prizes presentation was held in mid-July. Twenty-three school teams were shortlisted for the final which was hosted online to allow audience to share the excitement of the competition on the Web. Championship of the inter-school team went to Maryknoll Father's School, while Kwun Tong Maryknoll College and Sheng Kung Hui St Benedict's School was awarded first and second runner-up of the contest. Winners of individual category were also honoured in the same ceremony.

The Secondary Schools Contest was an associated event of the "IT Contest for Greater China" co-organized by PolyU, Tsinghua University and Beijing-Hong Kong Academic Exchange Centre. Both contests were held with an aim to boost students' learning interest on the Web and their knowledge on information technology through interactive and friendly competition. ÷

STUDENTS S

Fashion extravaganzas







(From left) Prof. Poon Chung-kwong joins Dr

Henry Tang and Mr Lam Tai-fai to present

award to one of the students.

wo fashion shows were staged by the Institute of Textiles and Clothing to see off its latest batch of graduating students.

Twenty-four graduating students of the BA (Hons) Scheme in Fashion and Textiles and the Higher Diploma Scheme in Fashion and Textile Studies displayed their design talent during the fashion show held at the Hotel Intercontinental Hong Kong in June. Five prizes were presented to students of outstanding works:

Awards for sub-degree/undergraduate students	Winners
HKFDA Creativity Award , sponsored by Hong Kong Fashion Designers Association	Lawrence Tsang Kwok-wah
Travelling Scholarship, sponsored by Saga Furs of Scandinavia	Li Yat-mei
Best Accessorised Outfits Award, sponsored by Rich Truch Ltd.	Mary Yu Wah
Best Workmanship Award, sponsored by HKJ Enterprises Co. (Bertero)	Lawrence Tsang Kwok-wah
Best Illustration Award, sponsored by Lectra Systems (HK) Ltd.	Tsang Yuen-kwan

The other fashion show was held for students of the Master of Arts programme in Fashion and Textile Design. The event drew crowds from the garment and textiles industry and was graced by the presence of Dr Henry Tang Ying-yen, Secretary for Commerce, Industry and Technology and an Honorary Graduate of PolyU.

Among the 19 graduating students, 13 of them were from the Chinese mainland whose studies were generously sponsored by Mr Lam Tai-fai, a prominent textile leader and a winner of 2001 Outstanding PolyU Alumni Award. Special prizes were presented to the outstanding students including:

Awards for the postgraduate students	Winners
The Best Fashion Collection Award, sponsored by Hong Kong Fashion Designers Association	Lily Li Li-tin
The Fashion Innovation Award, sponsored by Hong Kong Institution of Textile and apparel	Emmy Zhang Jia-qiu
The Creativity Award, sponsored by Shanghai Tang	Rita Chen Xiao-peng ⊗



Award-winning students of the Master of Arts programme in Fashion and Textile Design.

Winners from the degree and higher diploma programmes.





(From left) Prof. Poon Chung-kwong, Dr & Mrs Henry Tang, Mrs Vivien Poon, Mr Lam Tai-fai and Prof. Edward Newton.





Design works of young minds

raduating students of the School of Design showed off their talent at the School's Open Days held on PolyU campus earlier on. Mr Francis Ho, Permanent Secretary for Commerce, Industry and Technology (Information Technology and Broadcasting), joined the event as the guest of honour.

Students of various design disciplines including environmental and fashion, industrial and visual communication, took part in the event. The highlight of the Open Days was an exhibition, featuring more than 100 design projects of the undergraduate students. An innovative fashion show was also held at the Arts Centre in Wanchai to stage students' talent in fashion design.

Creative works by students of the two Higher Diploma programmes in Multimedia Technology and Design, and Product Innovation and Technologies, and of the Diploma in Design Studies were also presented in a separate exhibition held in mid-June.

PolyU's School of Design is the leading provider of advanced design education in Hong Kong. It has a long list of famous alumni, including Ms Vivienne Tam, international fashion designer; Mr Raman Hui, animation specialist of the Oscar-winning movie *Shrek*; and Mr Yip Kam-tim, an Oscar winner in art direction for the movie *Crouching Tiger, Hidden Dragon.*





