

Outstanding students awarded

S ix distinguished students who excel in both academic and non-academic pursuits were honoured at PolyU's annual Outstanding Students Award Scheme.

This year, the award of Most Outstanding PolyU Student went to Mr Chak Kin-keung, a final-year student in Civil and Structural Engineering. He has also been selected the Outstanding Student of the Faculty of Construction and Land Use.

The five awardees, who are all full-time final-year students, have been selected based on five criteria including academic achievement, leadership, involvement in extra-curricular activities, community services and personal qualities. They were:

- Chan Tung-sin, Outstanding Student of the Faculty of Applied Science and Textiles;
- Wu Hang-sang, Outstanding Student of the Faculty of Business and Information System;
- Lam Sze-lok, Outstanding Student of the Faculty of Communication;
- Zhou Jing, Outstanding Student of the Faculty of Engineering;



From left: Au Kwan-ip, Mrs Dorinda Fung, Chung Kin-hing and Chong Shing-hei

Winning the business

PolyU students again demonstrated their sharp business sense by winning the Innovative Business Contest for University Students held in January. Organized by the Hong Kong General Chamber of Commerce, this Contest aims to promote better understanding of the service industries among university students and to encourage creative thinking.

Participants were required to submit a 2000-word business proposal on an assigned topic and shortlisted candidates were invited to present their ideas at final interviews. The three winning students and their business proposals were:

- Cheng King-hin of the Department of Accountancy, with his proposal on "Maxim's Restaurant Infinite Possibilities" ;
- Chong Shing-hei and Au Kwan-ip, students of Jockey Club Rehabilitation Engineering Centre, with their proposal on "Greater Demand in Rehabilitation – New Approach Using VR".



President Prof. Poon Chung-kwong congratulates the latest batch of outstanding students.

• Liem Wai, Outstanding Student of the Faculty of Health and Social Sciences.

Each student was each presented a certificate and a cash prize of HK\$5,000. Their names have also been inscribed on a plaque put up on the campus.

Hard work doesn't come EASY

Three marketing students made a name for themselves in winning the Bronze Award of the 3rd HSBC Young IT Entrepreneur Awards. Aimed at promoting entrepreneurship and Information Technology among the local youngsters, the annual event drew more than 490 tertiary students to form 190 teams to take part in the competition, breaking the record of previous years.

The PolyU team, made up of three third year students of the Department of Marketing, have submitted a proposal named *EASY* which suggested to integrate computer games and interactive contents into the process of indoor exercise, increasing the entertainment level for going to the gym.



From left: Ma Sze-chian, Ann Li Tak-yin and Jenny Chow King-tai

STUDENTS

Sincere scholarship to ignite innovation

he continuous support from Hong Kong's leading retailer - The Sincere Company Limited — saw the award of the fourth "Sincere Scholarship for Innovation in Retailing" to students of the Institute of Textiles and Clothing (ITC).

Open to all second-year ITC students of the Higher Diploma programme, the Scholarship aims to source practical and innovative ideas from the young minds, especially in the areas of sales and profits, market share, human resources management and customer satisfaction.

Out of 100 entries, three students - Christine Fung Hoishuen, Melissa Tung Ka-man and Jenny Tang Chi-ying — were selected as winners of the Gold, Silver and Bronze awards. Presented the awards by Mr Philip Ma, Group Managing Director of Sincere and Dr Zhang Zhiming, Associate Professor of IT, the winners were granted the opportunities to undertake internships at Sincere and a total cash prize of \$40,000.



Dr Zhang (left) and Mr Ma (second from right) present awards to the three scholarship winners.

Fur pride

am Wing-yu, student of the School of Design, swept three awards in the Fur Design Competition 2003, organized by the Hong Kong Fur Federation's Young Executive

Lam clinched overall championship in the Full Fur Category as well as winner of the Best Committee in January. Sketch Award and Creativity Award. She was awarded a one-week trip to the Saga Design Centre in Copenhagen, Denmark, and a side trip to a fashion capital of her own choice in

Meanwhile, Shing Yu-shan and Tsui Lai-king, students of the Institute of Textiles and Europe. Clothing also took the first and second runners-up of the Full Combination and Full Fur Categories respectively.





Well aware of corporate governance

n a recently held "Corporate Governance for the New Generation" Study Programme cum Youth Summit, organized by the Independent Commission Against Corruption (ICAC), four third year Accountancy students took pride in scoring the Outstanding Award (Project) on behalf of the University.

Around 800 students, academics and business leaders from Hong Kong, the Chinese mainland, Singapore and Macau gathered in Hong Kong in mid-February. More than 50 study reports and proposals were received from participants of the Youth Summit. PolyU was one of the two universities being granted the Award with a proposal on the relationship between corporate governance and performance of a corporate.

The four winning students are Ivan Yau Ka-kui, Kelly Suen Chau-kam, Michelle Wong So-lan, and Helen Wu Hang-sang.