

Our Motto

To learn and to apply, for the benefit of mankind.

Our Vision

***To become a ‘preferred university’ offering
‘preferred programmes’ and producing ‘preferred graduates’.***

Our Mission

“Academic Excellence in a Professional Context” through
Programmes that are application-oriented and produce graduates who can apply theories in practice.
Research of an applied nature relevant to industrial, commercial and community needs.
Intellectual and comprehensive development of students within a caring environment.
Dedicated partnerships with business, industry and the professions.
Enable mature learners to pursue life-long learning.

Our Values

We recognise and embrace the following values which are fundamental to our success:

- People** We value integrity, freedom and creativity of individuals. We take calculated risks. We build teamwork through individual development and by synergistic use of their talents. We provide a caring environment in which students and staff pursue personal and institutional development.
- Performance** We demand good performance and reward excellence in performance. We encourage innovation, practicality, entrepreneurship, and the pursuit of academic and management excellence.
- Productivity** We treasure the investment the community has made in us and strive to deliver quality results in a most cost-effective manner through a simple management structure, efficient processes, effective “checks-and-balances”, and vigorous quality assurance mechanisms.
- Partnership** We, members of the University, are partners in pursuing our shared vision. Together, we are partners of the community sharing common goals and valuing mutual benefits.