

Faculty of Business Leaps in World Ranking

PolyU's Faculty of Business (FB) is ranked 66th in the world in the latest UTD Top 100 Worldwide Business School Ranking based on research contributions in the 2004-2008 period. This represents a jump of 12 places from the UTD rankings for 2003-2007 and making it Asia's No 3, up from No 5.

The ranking exercise has been conducted by the University of Texas at Dallas (UTD) in the USA since 1990. It is based on the number of research publications by academic staff in 24 leading journals, representing the top three to four in every business discipline.

"We are pleased that our Faculty's dedicated efforts in providing business education and research at the highest international standard over the years have borne fruit," said Prof. Judy Tsui, PolyU Associate Vice President, Dean of FB and Director of Graduate School of Business.

"This significant recognition not only testifies to our strength in achieving world-class excellence in teaching and research, but also gives us a strong impetus to aspire to become one of the world's top business schools," Prof. Tsui added.

In August 2008 the *Journal of Management* ranked PolyU's Faculty of Business among the 100 most cited universities in the field of management for the 2000-2004 period.

In 2007, the Faculty was accredited to the European Quality Improvement System by the European Foundation for Management Development.

In addition, its Master of Business Administration (MBA) and Doctor of Business Administration (DBA) programmes are accredited by the Association of MBAs in the United Kingdom. ♦



Together We Can – PolyU's Largest-ever Careers Event

To prepare students for the job market and keep them abreast of opportunities in various industries, PolyU organized a month-long careers event - "Together We Can".

Highlight of the programme was a Job Fair in which representatives of about 70 companies, government departments and professional bodies participated.

Notables included Shui On Building Contractors, Hong Kong Seibu

Enterprise and Hong Kong Institution of Engineers. Students made use of the opportunity to meet industry leaders, gather information on their operations and market their skills to prospective employers.

A series of recruitment talks, chief executive talks, career training workshops and experience-sharing sessions were organized to help students transit smoothly from campus life to the world of work. ♦



Practitioners from various sectors share their views on industry developments and offer tips to students on what employers expect from job-seekers, at a human resources forum.



Mr Gregory So Kam-leung (fifth from left), Hong Kong's Under Secretary for Commerce and Economic Development Bureau, Prof. Timothy W. Tong and Prof. Arthur Mak (third from left), PolyU Dean of Students, kicked off the Job Fair.

The Fourth PolyU Arts Festival a Great Success

Evolving around the theme “Visual Arts”, the Culture Promotion Committee organized the fourth PolyU Arts Festival from February to April, with programmes aiming at broadening students’ artistic and cultural visions and contributing to their all-round development.

To get as many people involved as possible, the opening programme was a mural painting project titled “Our Dream Wall” (picture below). It was masterminded by the renowned artist Marco Szeto Chi-ming and created by the joint efforts of students and staff using mosaic, jumping clay, collage and felt art.

A number of workshops were arranged on mixed media for students and staff, and their completed artworks were incorporated into the mural, which is 8-metre-long and 2.5-metre-tall, bringing a breath of freshness to campus life.

Other activities included: an exhibition of Ink Works by maestro Lai Ming of the Contemporary Lingnan Painting, award-winning films and documentaries contributed by the Consulates of Austria, Canada, France, India, Italy, Mexico, New Zealand and South Africa, as well as experimental workshops on Chinese painting, origami, colour drawing, mosaic art, glass-blowing and night photography.

The grand finale was the opening of the renowned local sculptor Norman Ko Wah-man’s first one-man outdoor sculpture exhibition in Hong Kong. More than 60 spectacular sculptures from Prof. Ko’s “Wings” and “Ladies” collections were showcased in an exhibition titled “My Perpetual Vision”. Prof. Ko also hosted a talk to share his personal encounters with monumental sculptures around the world over the past 40 years.

Over 5,000 students, staff and members of the public participated in the festival, making it a great success. ❖





Mr Tsang Tak-shing (middle), Hong Kong's Secretary for Home Affairs, PolyU President Prof. Timothy W. Tong and Prof. Chan Shui-duen, Chairman, PolyU Culture Promotion Committee, at the opening ceremony.





The ribbon-cutting ceremony of Prof. Norman Ko Wah-man's open air exhibition on 13 March was officiated by Mrs Selina Tsang (middle), wife of Hong Kong's Chief Executive Donald Tsang, Prof. Norman Ko Wah-man (second from right), PolyU President Prof. Timothy W. Tong (second from left), Prof. Arthur Mak, PolyU Associate Vice President and Dean of Students, and Prof. Chan Shui-uen, Chairman, PolyU Culture Promotion Committee.





*Sparkling
idea!*

With the aim of facilitating internationalisation of education, PolyU has organized the first Innovation and Entrepreneurship Student Challenge, a global business plan competition for secondary and university students. It brings together students from around the world to present their creative ideas with business flair in the hope of turning them into innovative products and services.

The Challenge has received responses from over 200 schools and universities, including Princeton University, Stanford University, University of Waterloo, University of York, Peking University, Tsinghua University, and National University of Singapore, to name but a few.

A Pre-Challenge, sponsored by IDT International Limited, was held in mid-April on PolyU campus. After rounds of keen competition, a team of two accounting and finance students was selected to represent PolyU to join the Challenge finals in June.

www.polyu.edu.hk/polyuchallenge

PolyU innovation &
entrepreneurship
student challenge
— a global competition

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