Naming of C.Y. Tung International Centre for Maritime Studies

The University has named the International Centre for Maritime Studies of its Department of Logistics and Maritime Studies in honour of the late shipping magnate Mr C.Y. Tung, and in recognition of the generous donation of \$10 million by The Tung Foundation to the University.

The naming ceremony was officiated at by Dr Tung Chee-chen, Donor Representative of The Tung Foundation; Mr Victor Lo Chung-wing, PolyU Council Chairman; and Prof. Timothy W. Tong, PolyU President.

The Tung family is a staunch supporter of PolyU and the long-standing relationship can be traced back to 1982 when the Institution's Seawise Laboratories were named in recognition of a generous donation from The Tung Foundation, which was founded by the late Mr C.Y. Tung. His enthusiasm is inherited by his son Dr Tung Chee-chen, who has over the years offered valuable insights and expertise to support the development of the University's shipping department.

In expressing his gratitude, Prof. Tong said that PolyU was honoured to share Mr Tung's visions in shipping and logistics. Shipping is among the first few subjects the Institution offered during its early beginnings as a government-run provider of post-secondary technical education, back in 1937. Currently, PolyU is the sole provider of maritime education at tertiary level in Hong Kong.



From left: Prof. Tong, Mr Lo and Dr Tung

Mr C.Y. Tung, a world renowned shipping magnate, devoted a lifetime to the modernization of China's ocean-going transportation industry. He founded the companies Chinese Maritime Transport, Island Navigation, and Orient Overseas Container Line (OOCL), one of the leading companies in the logistics and transportation industry. In 1971, he was one of the pioneers in the concept of shipboard education and played an influential role in the Semester-at-Sea programme, providing an educational environment for students to gain a taste for international study, travel and life. Subsequently in 1979, he founded The



Tung Foundation with a focus on social, cultural and educational causes. The Tung OOCL Scholarship Program, jointly established by The Tung Foundation and OOCL, has been very active in numerous educational institutions on the Chinese mainland.

The C.Y. Tung International Centre for Maritime Studies will be dedicated to promoting innovative research, education and consultancy services, thus providing maritime resources and support for students, academics, industrial partners and the maritime community as a whole. It houses well-equipped laboratories for training purposes as well as addressing commercial, technological and public policy research needs.

Apart from industry support, PolyU's maritime education also gains the support of the HKSAR Government, who is topping up the Hong Kong Maritime Scholarship Scheme with HK\$4 million for the 2009/10 and 2010/11 academic years. The Scheme was set up with government funding in 2007 by PolyU. The scholarship is open to prospective full-time students from the Chinese mainland and elsewhere taking PolyU's Master of Science in International Shipping and Transport Logistics programme.



(from left) Mr Lee Yiu-fai, Chairman of Sik Sik Yuen; Dr the Hon. York Chow, Secretary for Food and Health of the HKSAR Government; and President Prof. Tong, at the Opening Ceremony of the Sik Sik Yuen–PolyU Optometry Centre.

Deep Commitment Wins Support

PolyU's commitment to contribute its expertise to improve the quality of people's life and nurture talents in Hong Kong and the mainland is well recognized, judging by the donations it has received and the collaborations fostered with industries.

The School of Optometry and religious charity Sik Sik Yuen, with the support of Wong Tai Sin District Healthy & Safe City Company, have set up the Sik Sik Yuen–PolyU Optometry Centre to provide comprehensive eye care services for children, the elderly and the needy. The Centre aims to increase public awareness of the importance of regular eye checks to prevent vision loss. It is estimated that over 5,000 citizens will benefit annually.

The University earlier named a campus building after Dr Lui Che-woo, Chairman of K. Wah Group, in recognition of his generous donation of \$30 million to support the University's development. Dr Lui has served as Founding Court Member of PolyU since 1995. At the naming ceremony, he said: "The University is a place to provoke thoughts and students should put what they have learnt into practice for the benefit of the community. I wish I could contribute what I know and what I have to further support the social mission of nurturing talents for society."

In support of the School of Nursing's "Visiting Scholars from the Chinese Mainland Scheme", renowned philanthropist Dr Tin Ka-ping has donated \$3 million to set up the Tin Ka Ping Education Fund to foster academic collaboration in nursing education and research between the mainland and Hong Kong.

The Department of Industrial Systems and Engineering received \$820,000 worth of Enterprise Resources Planning (ERP) software from the Armitage Technologies Limited. The Armitage Industrial Management System has been installed in the PolyU-Microsoft Enterprises Systems Centre for educational purpose. With the support of world-renowned electronics manufacturer Samsung Electronics, the School of Hotel and Tourism Management has garnered more momentum in advancing hospitality technology. Equipped with advanced computing facilities and specialized software for the industry, the Samsung Digital Lab for Hospitality Technology has been set up on the university campus.

Mr Brian Kim, President of Samsung Electronics Hong Kong Co. Ltd., said: "The digital lab will provide students with an inspirational and flexible learning environment that is conducive to creativity. We hope it helps them reach their full potential and ultimately contribute to Hong Kong's sustained status as an internationally competitive economy."

This collaboration has paved the way for the future development of hospitality technology facility at PolyU's Teaching Hotel.



An Evening of Charity

The Leo Ku Eye Fever PolyU Charity Concert, captivating an audience of over 8,000 people including guests, staff, students, alumni and friends of the University, was held on 25 April at the Hong Kong Coliseum. Members from more than 10 social service organizations were also invited to share the fun of the event.

Previously appointed as the "PolyU Star of Community Service", the renowned artiste, Mr Leo Ku, kindly staged the concert to help raise funds for the University. Leading the organizing committee of the event were Co-Chairpersons Mrs Angel Siu-po Chan Lau, Mr Sin Wai-chung, and Honorary Advisor Mr John H.M. Ma.

A special highlight of the event was the debut band performance by Prof. Timothy Tong, PolyU President, together with four students, namely, Mr Timothy Lam, Mr Ken Sin, Mr Kensel Ip and Mr Thomas Ip. They played a song titled "Tim Tong No.5", composed by Prof. Tong himself, to show the University's appreciation of the support of the sponsors and participants.

Before the concert, a video showing PolyU students' involvement in social services was presented. In his address at the concert, Prof. Tong encouraged students to participate more in community services and called for more support for the University's drive to nurture future talents.

