16 July 2010

News/Business Editor

Dear Sir/Madam,

**Briefing on RFID Technology for Air Freight Industry**

I am pleased to let you know that PolyU computing experts have developed an innovative RFID-based Air Cargo Processing System. With the support of DHL, we have completed a pilot run for delivering the first batch of air cargo from Hong Kong to Taiwan using the RFID system. In this connection, you and your representatives are cordially invited to cover a project briefing with details as follows:

Date : 20 July 2010 (Tuesday)
Time : 11:00 a.m.
Venue : Room PQ703, 7/F, PQ Wing, PolyU campus
Speakers :
- Dr Samson Tam, Legislative Councillor;
- Prof. Tan Chung Jen, CEO, HK R&D Centre for Logistics and Supply Chain Management
- Ir Paul Tsui, Chairman, HK Association of Freight Forwarding and Logistics Ltd;
- Mr Kelvin Leung, CEO, North Asia Pacific, DHL Global Forwarding;
- Mr Nicholas W. Yang, Executive Vice President, PolyU
- Dr Henry Chan, Associate Professor, Department of Computing, PolyU

This project is supported by the Innovation and Technology Fund. The research team also saw the active participation of a teammate Mr Chiu Chi-hang, PolyU graduate and former student of Red Cross John Kennedy Centre, who will also attend the briefing.

For further enquiries, please contact Miss Cupid Chow of the Department of Computing on 2766 7869 or Ms Regina Yu of my office on 2766 5103.

Thank you.

Yours sincerely,

Wilfred Lai
Division Head (Media and Community Relations)