



WHERE INNOVATIONS IN HOSPITALITY ENRICH WORLD EXPERIENCES

In face of tough competition, hotel and tourism industry professionals around the world are actively striving to deliver the highest level of customer service by identifying the best practices. As one of the world's most respected schools for the industry, the PolyU School of Hotel and Tourism Management is constantly forging and providing novel services and management techniques. With our strong dedication to innovation and a commitment to excel, we are working with the industry to make it a prosperous one and to make global travel a more rewarding experience.

At the 6th International Exhibition of Inventions in Suzhou in 2008, our web-based Tourism Demand Forecasting System was awarded a Silver Medal. The system forecasts tourism demands such as number of arrivals, expenditures, and hotel room nights for countries including China, the US and the UK, for the next decade. All to help industry practitioners better welcome and service their guests, and stand out in the business.



THE HONG KONG
POLYTECHNIC UNIVERSITY

香港理工大學

SCHOOL OF HOTEL AND TOURISM MANAGEMENT

