



# WHERE NEW THINKING CREATES BUSINESS OPPORTUNITIES

Innovative thinking underlies every successful business. At the PolyU Faculty of Business, our dedication to innovative thinking creates new business opportunities and practices that get global commerce future ready.

In 2008, a PolyU Doctor of Business Administration graduate introduced innovative management and succeeded in reducing China Mobile's energy consumption by 11%. Spearheading, green businessmen like this graduate are helping companies take leaps in social responsibility toward greener pastures.



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