

## Subject Description Form

<b>Subject Code</b>	BRE463
<b>Subject Title</b>	Business Valuation and Accounts
<b>Credit Value</b>	3
<b>Level</b>	4
<b>Pre-requisite</b>	BRE337 & BRE397
<b>Objectives</b>	<p>To provide students a review on the business valuation concepts;</p> <p>To develop knowledge in the financial and legal aspect of mergers and acquisition; and</p> <p>To familiarize participants with a broad spectrum of appraisal approaches and to integrate them in comprehensive project appraisals.</p>
<b>Intended Learning Outcomes</b>	<p>Upon completion of the subject, students will be able to:</p> <ol style="list-style-type: none"> <li>a. calculate values of organizations</li> <li>b. identify and calculate the value of intangible assets</li> <li>c. identify and evaluate the financial and strategic implications of proposals for mergers, acquisitions, demergers and divestments;</li> <li>d. discuss and illustrate the impact of law and regulations on business merger and acquisition;</li> </ol>
<b>Subject Synopsis/ Indicative Syllabus</b>	<ul style="list-style-type: none"> <li><input type="checkbox"/> Introduction of Investing and Valuation</li> <li><input type="checkbox"/> Cash Accounting, Accrual Accounting, and Discounted Cash Flow Valuation</li> <li><input type="checkbox"/> Accrual Accounting and Valuation: Pricing Book Values / Pricing Earnings</li> <li><input type="checkbox"/> The Analysis of the Cash Flow Statement, Balance Sheet and Income Statement</li> <li><input type="checkbox"/> The Analysis of Profitability and Sustainable Earnings</li> <li><input type="checkbox"/> The Value of Operations and the Evaluation of Enterprise</li> <li><input type="checkbox"/> Full-Information Forecasting, Valuation, and Business Strategy Analysis</li> <li><input type="checkbox"/> Listing rules and related laws</li> </ul>
<b>Teaching/Learning Methodology</b>	<p>In the first part of the subject, lectures and directed reading will be used to outline the techniques and approaches determined by international standards and practice.</p> <p>Visiting speakers from relevant areas will be invited to share their practical experience with the students. Coursework will be used to test understanding and application of the relevant methodologies and ability to undertake a critical appraisal of each method.</p>

<b>Assessment Methods in Alignment with Intended Learning Outcomes</b>	Specific assessment methods/tasks	% weighting	Intended subject learning outcomes to be assessed (Please tick as appropriate)				
			a	b	c	d	
	1. Coursework	50 %	✓	✓	✓	✓	
	2. Final examination	50 %	✓	✓	✓	✓	
	Total	100 %					
<p>Explanation of the appropriateness of the assessment methods in assessing the intended learning outcomes:</p> <p>Coursework includes group presentations and individual assignments.</p> <p>The final examination assesses students' ability in solving and rationalizing problems gained from the subject.</p>							
<b>Student Study Effort Required</b>	Class contact:						
	▪ Lecture		26 Hrs.				
	▪ Tutorial		13 Hrs.				
	Other student study effort:						
	▪ Student centered self-study		120 Hrs.				
	Total student study effort		159 Hrs.				
<b>Reading List and References</b>	Financial Statement Analysis and Security Valuation, By Stephen Penman, Third Edition, McGraw-Hill, Irwin						
	Investment Valuation: Tools & Techniques for Determining the Value of Any Asset, By Aswath Damodaran, Second Edition, John Wiley & Sons, Inc						
	Valuation: Measuring and Managing the Value of Companies, By Tim Koller, Marc Goedhart, and David Wessells (McKinsey & Company Inc), 4th Edition, John Wiley & Sons, Inc						