

MSc in
**ESG and
Sustainability**
(Mixed-mode)

2024-2025



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

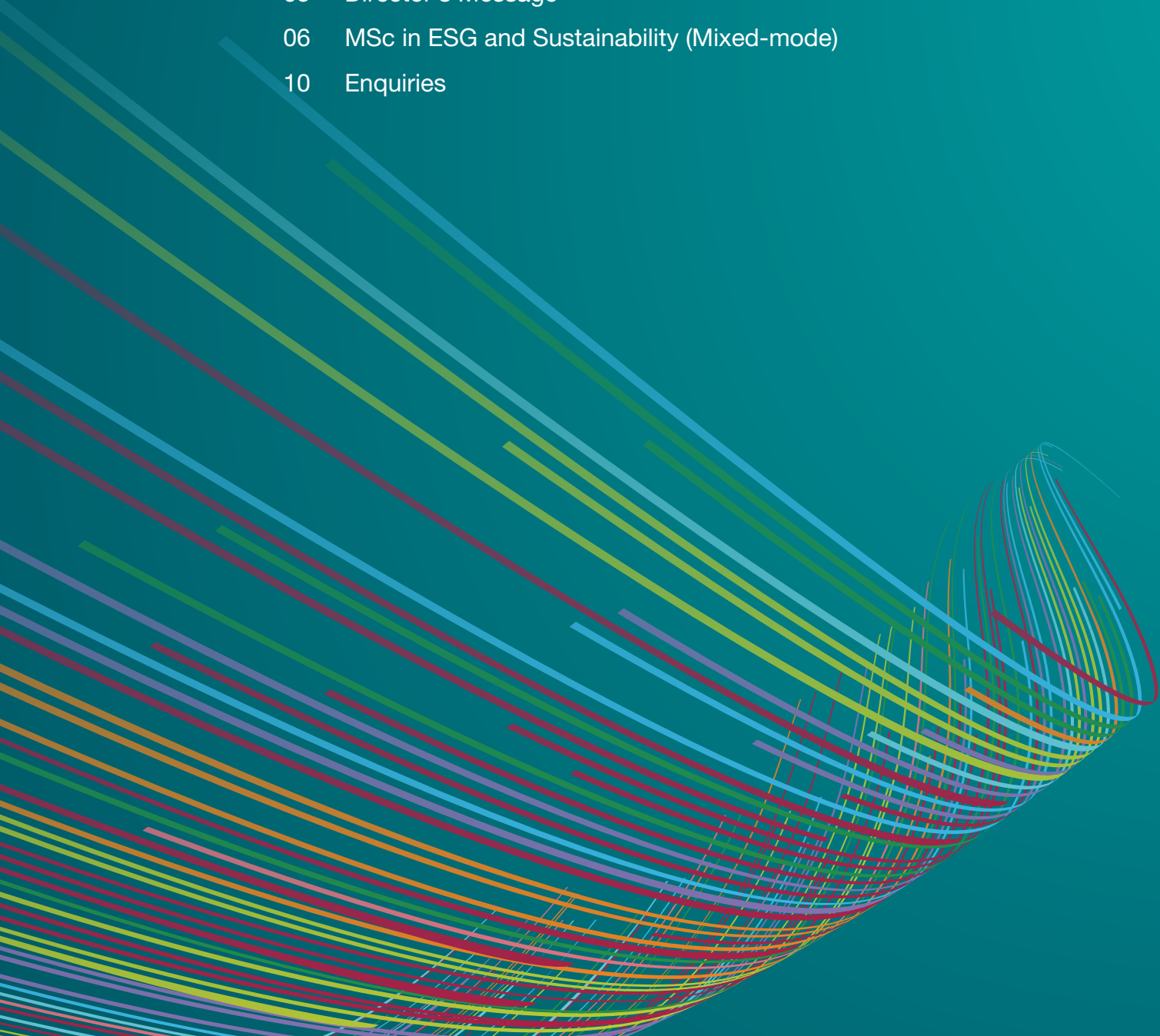


PolyU 理大商學院
Business School
Innovation-driven Education and Scholarship

School of
**ACCOUNTING
& FINANCE**
會計及金融學院



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- An abstract graphic consisting of numerous thin, curved lines in various colors (blue, green, yellow, red, purple, orange) that sweep across the bottom half of the page, creating a sense of motion and depth.

WHY POLYU

- Providing application-oriented education since 1937
- Collaborating with over 280 institutions
- Offering over 160 taught programmes
- Working on over 2,750 research projects

International Rankings

#02 QS World University Rankings: Sustainability 2023 (Hong Kong)

#04 Times Higher Education (THE) World University Rankings 2023 (Hong Kong)

#06 QS Top 50 under 50 (for universities under 50 years old) 2021 (Global)

#14 Times Higher Education (THE) Asia University Rankings 2023 (Global)

WHY POLYU BUSINESS SCHOOL

- A comprehensive portfolio of academic programmes
- Over 170 world-class scholars including specialists in accounting, finance, logistics, management, marketing, and transport
- Research and specialist centres facilitate single and multidisciplinary studies
- International context and culturally diverse environment
- Network of 54,000 alumni

Accreditations



International Rankings

#01 Clarivate Web of Science 2019-2021: Shipping Research

#04 ShanghaiRanking Global Ranking of Academic Subjects (GRAS) 2022: Management

#27 Times Higher Education (THE) World University Rankings 2023: Business & Economics

#52 UTD (University of Texas at Dallas) Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022



DEAN'S MESSAGE

Welcome to the Faculty of Business of PolyU.

Faculty of Business, popularly known as PolyU Business School (PBS), is a world-class business school that offers high-quality academic programmes and leads cutting-edge research in business and related disciplines. We are proud to have achieved accreditations from AACSB International (The Association to Advance Collegiate Schools of Business) and EQUIS (EFMD Quality Improvement System).

Dedicated to the pursuit of ***Innovation-driven Education and Scholarship (IDEAS)***, PBS engages stakeholders to deliver societal impact in a sustainable way, with a focus on Hong Kong and the Greater Bay Area. Through our educational programmes, partnerships, and close links with industry and the professional community, we strive to transfer knowledge and technology to the wider community.

Our comprehensive portfolio of undergraduate and postgraduate programmes, many of which are recognised by professional bodies, cover key areas such as accounting, ESG, finance, logistics, management, marketing, shipping, and transport. In addition to the BBA, MBA, DBA/DMgt, DFinTech, and specialised master's degrees, our research programmes also lead to the MPhil and PhD awards.

To maintain currency of our academic programmes and specialist consultancy, our faculty members undertake pioneering and impactful research, both within and across their disciplines, facilitated by our Case Consortium and centres for branding and marketing, digital transformation, financial technology, leadership and innovation, maritime studies, shipping and logistics, and sustainability and entrepreneurial finance. Our research has been ranked 52nd in the world (*The UTD Top 100 Worldwide Business School Rankings based on Research Contributions 2018-2022*).

We welcome you to join our community of over 170 world-class scholars from around the world, 4,900 students, and 54,000 alumni.

A handwritten signature in black ink that reads "Edwin Cheng". The signature is fluid and cursive, with the first name "Edwin" and the last name "Cheng" clearly visible.

Ir Prof. T.C. Edwin Cheng

IASCYS Academician, FHKEng, ScD, PhD

Dean, Faculty of Business

Fung Yiu King – Wing Hang Bank Professor in Business Administration

Chair Professor of Management

HEAD'S MESSAGE



Welcome to the postgraduate programmes offered by the School of Accounting and Finance of the Faculty of Business at The Hong Kong Polytechnic University.

We are the first university in Hong Kong with an accounting department producing well established business managers and developing a large base of alumni. According to the University of Texas at Dallas (UTD) Top 100 Worldwide Business School Rankings based on research contributions to 24 leading business journals between 2018 and 2022, our Faculty has been ranked 52nd in the world.

Our mission is to bring cross-discipline research into the classroom. We combine the best of both worlds of academia and real business. Our curriculum shows you how theories apply in today's business world. Today, technology brings disruption to the business; we offer technology-emphasized courses and workshops to deal with this trend. You will walk away from class well prepared to apply cutting-edge and up-to-date theories and practices in accounting and finance to your business decision-making.

Our Accounting and Finance postgraduate programmes foster professional, intellectual and personal development of business executives in the fields of accounting and finance. We work in close partnership with relevant professional institutes to develop these programmes so as to reflect the state-of-the-art accounting and financial practices. You will develop new perspectives and understanding, and be well prepared for the business challenges of today and tomorrow. Join us and you will be better equipped for continued success and future challenges where it counts most – in the real world.

A handwritten signature in black ink, appearing to be 'Nancy Su', written in a cursive style.

Prof. Nancy Su

Head and Professor
School of Accounting and Finance



Mission statement:

**SUSTAINABILITY LEADERS
DRIVING POSITIVE CHANGE
FOR A BETTER WORLD**

DIRECTOR'S MESSAGE

Welcome to PolyU Master of Science in ESG and Sustainability programme, where we are committed to shaping the next generation of leaders who will drive positive change in our world.

As the world becomes more socially and environmentally conscious, the importance of ESG has grown exponentially. Our programme is therefore designed to equip you with the knowledge, skills, and tools to navigate this dynamic landscape and make a lasting impact.

Our experienced faculty members bring a wealth of knowledge and expertise to the programme, and they are committed to helping you achieve your academic and professional goals. Under their guidance, you will learn about the latest developments in ESG, including global standards and regulations, the impact of climate change, the role of corporate governance, and the challenges of social justice. Additionally, you will have access to a robust alumni network.

I encourage you to take full advantage of the resources and opportunities available to you and to embrace the challenges and opportunities that the ESG field presents. I am looking forward to seeing your ingenuity, especially in how you will apply your knowledge and skills to make a difference in the world.

Prof. Qiang Wu

Programme Director of MSc in ESG and Sustainability
Professor, School of Accounting and Finance

MSc in ESG AND SUSTAINABILITY (Mixed-mode)

Programme Code:

21054-EFM (Full-time)

21054-EPM (Part-time)

Programme Director:

Prof. Wu Qiang

Deputy Programme Director

Dr Colin Zeng

A hand is shown holding a glowing, wireframe globe. The letters 'ESG' are prominently displayed in the center of the globe. Surrounding the globe are several circular icons: a globe, a group of people, a dollar sign, a classical building, a handshake, and wind turbines. The background is a soft-focus green.

Aim

The programme aims to provide graduates with interdisciplinary knowledge in ESG and sustainability (e.g., economic, accounting, finance, management, and technology) and relevant skills for the related practices.

Characteristics

It emphasizes both core knowledge in ESG and sustainability (e.g., economic, accounting, finance, management, and technology) and hands-on skills to solve ESG related business and/or technological problems faced in real-life situations.

Structure

To obtain the MSc degree, students are required to complete 8 Compulsory Subjects and 2 Elective Subjects (30 credits).

Students may graduate with a Postgraduate Diploma upon completing 7 Compulsory Subjects (21 credits).

Compulsory Subjects for MSc and PgD (21 credits)

- Accounting for Business Analysis
- Business Risk Management
- Corporate Governance
- Economics of Sustainability
- ESG Investment and Green Finance
- Principles of Corporate Finance
- Sustainable Development and Environmental Planning

Compulsory Subjects for MSc (3 credits)

- Global Climate Change and Society Response

Elective Subjects⁺ (any two) (6 credits)

- Building Carbon Footprint Assessment
- Capstone Project on ESG and Sustainability
- Economics of World Energy Markets
- Environmental Impact Assessment
- Environmental Management Systems and Audit
- Ethics, Responsibility and Sustainability
- Investments
- Quantitative Methods for Finance
- Risk Management in Operations
- Smart Cities: Technologies and Solutions
- Transformation to Sustainable Smart Cities

⁺ Not all subjects will be offered each year and it is subject to staffing resources and student enrolment.

Mode of study: Mixed-mode

Students can pursue their studies in either a full-time study load (taking 9 credits or more in a semester) or a part-time study load (taking less than 9 credits in a semester).

Duration

Students should complete the programme full-time in 1 year and part-time in 2 years within the normal duration. **Students will be required to attend more classes in the evening if they choose the full-time option and the duration of study will be subject to class quota availability.**

Entrance Requirements

- A Bachelor's degree from a recognized university

Preference will be given to applicants with at least one year of relevant working experience.


If you are not a native speaker of English, and your Bachelor's degree or equivalent qualification is awarded by institutions where the medium of instruction is not English, you are expected to fulfil the University's minimum English language requirement for admission purpose. Please refer to the "Admission Requirements" section of Study@PolyU for details.

Fee

The tuition fee is HK\$325,500 per programme (30 credits).

Enquiries

For further information

 (852) 2766 5645

 afesg@polyu.edu.hk

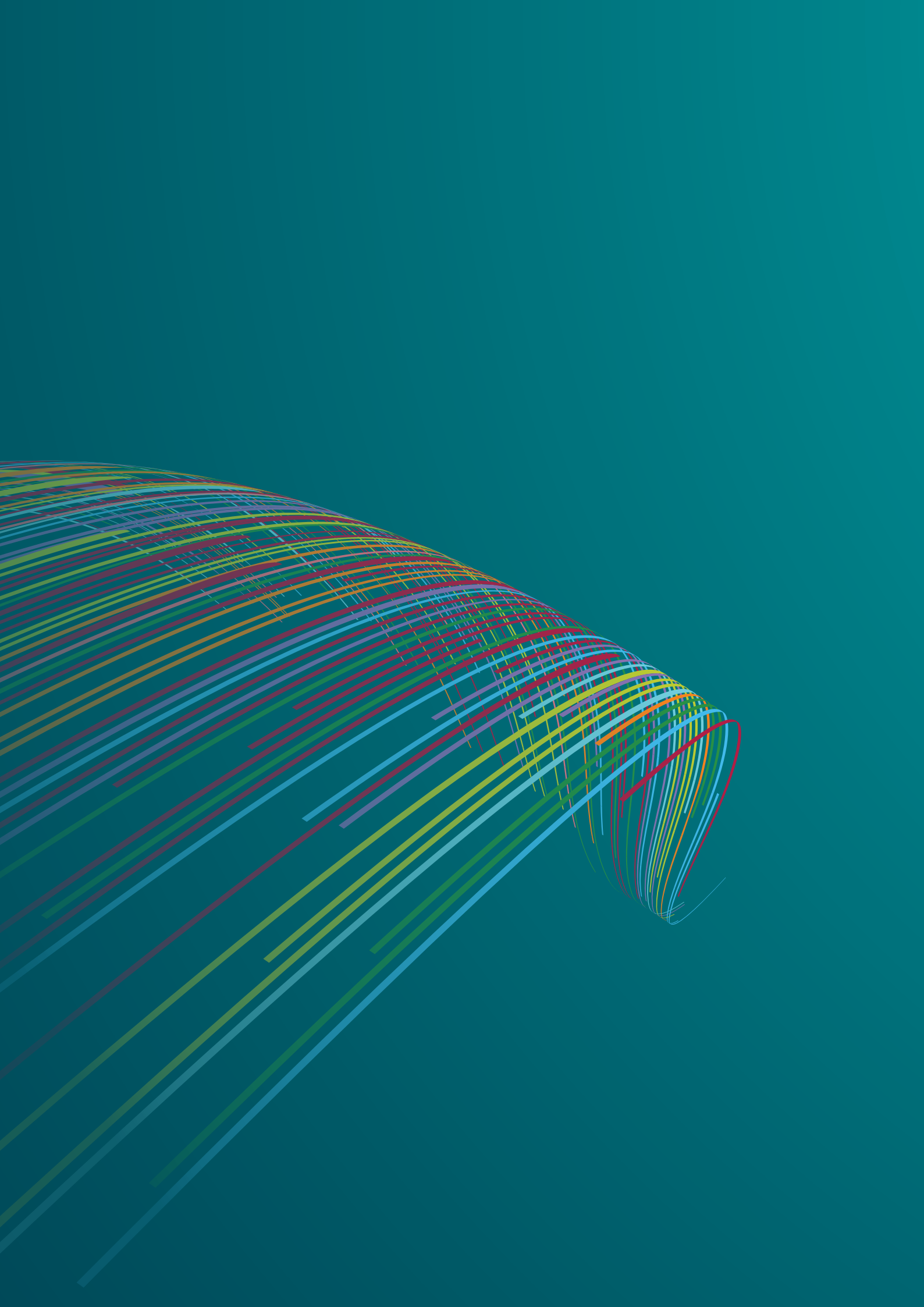
For academic matters

Prof. Wu Qiang  (852) 2766 7078

 qiang.wu@polyu.edu.hk


 www.polyu.edu.hk/af/study/ESG


Online application: www.polyu.edu.hk/study




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